

Farmers discuss the importance of succession planning and digital safety at Ulster Bank agriculture event in Donegal

Friday 16th November 2018: Farmers from across Donegal gathered in Letterkenny last night (15th November 2018) for an Ulster Bank agriculture event to discuss the importance of succession planning and digital safety.

The event, which drew a crowd of more than 180 people, was a Department of Agriculture Food and the Marine approved Knowledge Transfer National Event, and was held in Mount Errigal Hotel, Letterkenny.

Dr Anne-Marie Butler, Ulster Bank Agriculture Manager, addressed the gathering on the important topic of successful succession planning and the task of securing the future for your farm, while also making sure that everyone is looked after. Dr Butler was followed by Joe Lambe of IFAC and Agricultural Consultant Mark McConnell.

The group also heard from Ulster Bank Community Banker for the North West Region, Eve Curran, on ways to protect yourself from fraud and improve your digital banking skills.

Eve Curran, Community Banker for the North West Region, Ulster Bank, said:

“We live in an increasingly digital world, with more ways to bank than ever before, so it’s important that farmers know what’s available to them and how to best make use of it. Much of the paperwork that farmers now have to do is online, so it makes sense for many to use our digital banking channels, be that online, by app or by webchat. It’s also vital that we all do more to educate and protect ourselves from fraud. At Ulster Bank we want to play our part in ensuring customers are kept as safe and secure as possible, regardless of how they bank with us. That is why we have robust monitoring in place to protect customers and are taking steps to help educate us all even further about how customers can protect themselves too. All Ulster Bank staff are to receive ‘Friends Against Scams’ training to help customers to avoid fraudsters and keep their money safe. The training will be completed by all staff this year and will benefit customers and non-customers across the country. The ‘Friends Against Scams’ initiative was started in the UK to help organisations to train staff and spread the anti-fraud message.”

Dr Anne-Marie Butler, Agriculture Manager, Ulster Bank, said:

“Succession planning is a very important topic for farmers to discuss and plan for. I know that all farms and farmers are different and have different needs and priorities. That’s why Ulster Bank has a number of supports in place for farmers, such as on site farm visits to discuss the challenges, farm development loans and tailored cashflow support. Our dedicated Agri Managers are out and about meeting farmers and agri businesses around the country to find out more about how we can help them grow and fulfil their ambitions.”

Further information is available at www.ulsterbank.ie/agri

Notes to Editors

- Knowledge Transfer Group participants will gain credit for attendance at two DAFM approved KT Event per year, subject to Group approval.

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Notes to Editors

Friends Against Scams

'Friends Against Scams' was created in the UK to provide information about scams and those who fall victim to them. RBS was a founding partner of the 'Friends Against Scams' programme when it launched in the UK in 2016, with the simple aim to reduce the number of people falling victim to criminal scams.