

Ulster Bank teams up with Visa to offer customers cashback on their favourite purchases

Visa cardholders can save up to 20% at participating retailers in the run up to Christmas

16th November 2018: Ulster Bank customers can now spend to save by using their Visa card at selected stores, including Boots and Circle K, and popular online service providers, such as Just Eat and mytaxi.

With Black Friday and Christmas fast approaching, the bank has joined forces with Visa to launch Ulster Bank Rewards, a free-to-join loyalty programme, which offers up cashback bonuses when you shop at some of Ireland's favourite retailers.

Those who register for Ulster Bank Rewards service can enjoy automatic cashback when they make a qualifying purchase at participating retailers, without the hassle of coupons, codes or money-off vouchers.

In return, the cashback will automatically be paid directly onto the customer's Visa card, typically within five business days.

Offers will be updated regularly and available to all customers once they view it in the Ulster Bank Rewards online portal before purchase, while a selection of new offers will be communicated weekly through email and via the portal.

Among the retailers signed up to Ulster Bank Rewards on day one are Boots, Smyth's Toys, mytaxi, Circle K, Just Eat and Woodies.

Commenting, Damien Daly, Director of Strategy, Innovation and Customer Experience, Ulster Bank, said:

"We are proud to introduce Ulster Bank Rewards to our customers, which will give them greater value on the purchases they make. It is simple to get started, and there is no need for vouchers or codes; all people need to do is sign up, link their Visa card and start earning cashback directly back into their bank account. We are delighted to welcome some of Ireland's leading retailers, including Boots, Circle K, Smyth's Toys and Woodies to the programme, which will deliver incredible value for our customers."

Commenting on the launch, Philip Konopik, Country Manager, Ireland, Visa, said:

"We are delighted to be working with Ulster Bank to help launch Ulster Bank Rewards which will give their Visa cardholders access to cashback offers from the brands they love. It's a seamless experience with no need for additional loyalty cards and is accessible on any device, whether people pay by card, smartphone or even with a wearable device. It's a win-win for retailers also as they benefit from increased customer loyalty and only pay when a sale is made, all thanks to our Card Linked Offers technology and unrivalled insights from our transactional data."

For more information relating to Ulster Bank Rewards, log onto www.ulsterbank.ie/rewards

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For more information contact:

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NOTES TO THE EDITOR:

How do I sign up for Ulster Bank Rewards?

1. Log onto www.UlsterBank.ie/Rewards and enter your email address. We'll send you a link to register your Ulster Bank Visa card.
2. Discover cashback offers in your inbox or by signing into the Ulster Bank Rewards portal. You must view the offer online before you are able to take advantage of it.
3. You'll automatically receive your cashback rewards, typically within five business days. No coupons, no store, no hassle.

Initial offers at launch

Note: offers will change regularly. Terms and conditions apply.

Category	Company	Offer	Where
Travel	Affordable Car Hire	15% back on your next purchase	Online
Health & Beauty	Boots	€5 back on your next purchase of €50 or more	Online & In-store
Fuel	Circle K	€5 back on your next purchase of €50 or more	In-store
Other	Easons	€5 back on your next purchase of €25 or more	Online
Home & Garden	Helping	€15 back on your next purchase of £15 or more	Online
Restaurant	Just Eat	15% back on your next purchase	Online
Travel	mytaxi	20% back on your next purchase	Online
Entertainment	Omniplex Cinemas	10% back on your next cinema visit	In-store
Other	Skelligs Chocolate	15% back on your next purchase of €45 or more	Online
Toys	Smyths Toys	€10 back on your next purchase of €100 or more	Online & In-store
Apparel/Accessories	The Idle Man	10% back on your next purchase of €30 or more	Online
Home & Garden	Woodie's DIY	€5 back on your next purchase of €50 or more	Online & In-store
Apparel/Accessories	AllSaints	3% back on your next purchase	Online
Sporting Goods	Burton	3.5% back on your next purchase	Online

Apparel/Accessories	Cath Kidston	3% back on your next purchase	Online
Sporting Goods	Chain Reaction Cycles	10% back on your next purchase	Online
Apparel/Accessories	Claire's	7% back on your next purchase	Online
Department Store	Debenhams	3% back on your next purchase	Online
Apparel/Accessories	Dorothy Perkins	4% back on your next purchase	Online
Health & Beauty	Fragrance Direct	5% back on your next purchase	Online
Apparel/Accessories	French Connection	3% back on your next purchase	Online
Apparel/Accessories	Hamley's	10% back on your next purchase	Online
Apparel/Accessories	JoJo Maman Bebe	10% back on your next purchase	Online
Toys	LEGO	10% back on your next purchase	Online
Apparel/Accessories	Links of London	8% back on your next purchase	Online
Health & Beauty	L'Occitane	3% back on your next purchase	Online
Sporting Goods	Lovell Rugby	5% back on your next purchase	Online
Apparel/Accessories	MandMDirect	15% back on your next purchase	Online
Department Store	Marks and Spencer	5% back on your next purchase	Online
Apparel/Accessories	Missguided	10% back on your next purchase	Online
Apparel/Accessories	Office Shoes	3% back on your next purchase	Online
Apparel/Accessories	Oliver Bonas	10% back on your next purchase	Online
Sporting Goods	SportsDirect.com	4% back on your next purchase	Online
Apparel/Accessories	Swarovski	3% back on your next purchase	Online
Apparel/Accessories	Ted Baker	6% back on your next purchase	Online
Apparel/Accessories	The Book Depository	5% back on your next purchase	Online
Apparel/Accessories	Topman	10% back on your next purchase	Online
Apparel/Accessories	Warehouse	5% back on your next purchase	Online