

Ulster Bank Board Appointment

20th April 2018 Ulster Bank has announced the appointment of Gervaise Slowey to its Board of Directors. Ms. Slowey is an independent strategic consultant following a number of years of managing large scale organisations both in Ireland and internationally.

Her most recent executive role, to the end of 2016, was that of Chief Executive and Board Director of Communicorp Group Ltd., one of the largest independent media groups in Ireland, UK and Eastern Europe. Prior to that she was Global Client Director for Ogilvy Worldwide. Gervaise is also an independent non-executive board director of Eason PLC.

Ulster Bank Chairman, Des O'Shea said:

"I welcome the appointment of Gervaise to our Board of Directors. She brings a wealth of international experience across a number of industries to the table as well as an in-depth expertise in identifying and understanding customer needs which we will leverage as we pursue our ambition of becoming the number one bank for customer service, trust and advocacy."

Ends.

Detailed Bio

Gervaise Slowey is one of Ireland's leading business women with a proven track record in business transformation and growth of large scale commercial operations in both Ireland and International markets. She has built a reputation as a highly consumer focussed, strategic operator, with strong leadership skills capable of turning an organisation around.

Gervaise was Chief Executive and Board Director of Communicorp Group Ltd. for four years to the end of 2016, which was one of the largest independent media groups in Ireland, UK and Eastern Europe. Communicorp is the company behind the Newstalk, TodayFM, 98FM, Spin and Appliances Delivered brands in Ireland.

Prior to that she was Global Client Director for Ogilvy Worldwide, a leading communication services agency with over 21,000 employees where she most recently managed Ogilvy's international Mondelez business across Europe, Asia, and Africa.

During her 15 year tenure with Ogilvy Worldwide (1997 – 2012) she worked extensively in both emerging and established markets on some of the world's leading brands such as Milka, Toblerone, Coca Cola, Cadbury, and Kimberly Clark.

A Dublin City University Business graduate, Gervaise began her career in 1990 with CPC/Unilever in marketing. Gervaise has been a non-executive director of Eason PLC and its RemCo since 2012. Gervaise also regularly acts as chairperson on senior level appointment and state board director appointment panels for the Public Appointments Service in Ireland.